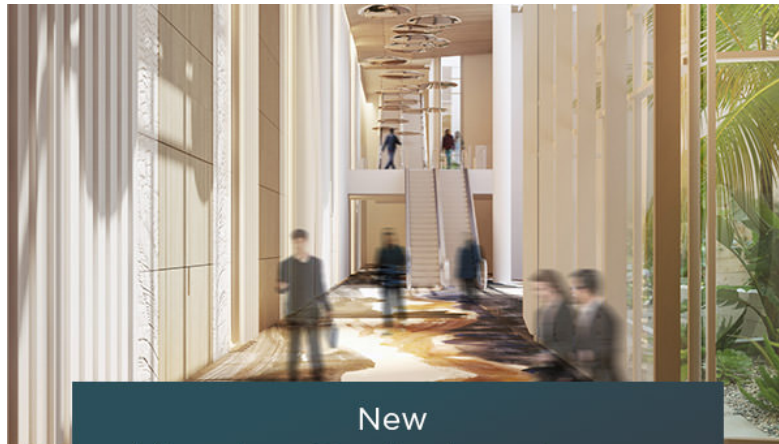


Monte-Carlo SBM, MICE essentials in a new format

MONTE-CARLO  
SOCIÉTÉ DES BAINS DE MER

# MICE *essentials*



## New Monte-Carlo business tourism hub

Excitement is in the air... After four years of renovations and restructuring, the legendary Hôtel de Paris Monte-Carlo reopens as the centerpiece of the Place du Casino.

In the wake of the reopening, there's another highly anticipated inauguration, **the opening of One Monte-Carlo**. Featuring seven buildings with glass façades, this new living space revolutionizes the famous Carré d'Or de Monaco, and includes **a new 1445 sq.m conference center for Monte-Carlo Société des Bains de Mer**.

With its 10 modular rooms, it can host numerous professional events under the eco-friendly label! Comfortable and spacious, such as the Salle des Arts (up to 300 people), each new space is named after an important artist who has made history in Monaco. **Save the date! Opening in May 2019.**

EXPLORE

*INTERVIEW*

---

**New General Manager  
at Hôtel Hermitage**



Louis Starck's arrival is the opportunity to present his support for the MICE sector and his vision for Hôtel Hermitage Monte-Carlo. Interview with a truly driven man!

[CHECK OUT THE VIDEO](#)

*TREND*

---

**Go green!**



Eco-friendly meetings and incentives are now playing a key role in the professional sector. What are the sustainable tourism trends? Waste sorting, local products, eco-friendly team-building activities, etc.: we'll tell you everything you need to know!

[GET THE DETAILS](#)

*LEGEND*

---

**Eternally Enchanting**



First, the new Hôtel de Paris Monte-Carlo, then One Monte-Carlo: Monaco just doesn't stop reinventing itself. Do you know about its history? The Société des Bains de Mer was founded in 1856, writing a new page in the principality's destiny.

[EXPLORE](#)

*TIPS*

---

**Environmental responsibility,  
in 5 clear steps!**



Organizing your green event means applying several best practices throughout the entire programme. Follow the instructions to make the right choice!

[GET THE DETAILS](#)

---

**SAVE THE DATE**



**NOVEMBER**  
27<sup>TH</sup> TO 29<sup>TH</sup>

**IBTM**  
**World**

Annual event in Barcelona for Business Tourism Professionals.  
**Find us on Monaco D70 booth.**



**DECEMBER**  
2<sup>ND</sup> TO 4<sup>TH</sup>

**« Sustainable Event Professional certificate » programme**

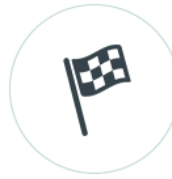
The SEPC will make its debut in Europe in Monaco. The course offers professional event organisers training in sustainable event planning and opportunities for discussion with peers.



**JANUARY**  
17<sup>TH</sup> TO 27<sup>TH</sup>

**Monte-Carlo International Circus Festival**

The 43rd International Circus Festival promises magical moments under the Chapiteau de Fontvieille. The perfect choice for your "Corporate Hospitalities."

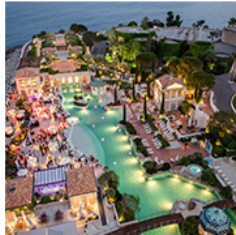
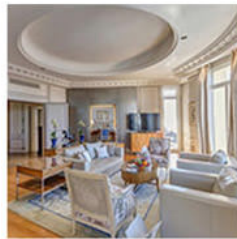


**JANUARY**  
22<sup>ND</sup> TO 27<sup>TH</sup>

**Monte-Carlo Rally**

Driving aces meet for the 87th edition of this can't-miss racing event. Leaves from the Place du Casino!

## #MYMONTECARLO



### SALES CONTACT

**Sophie Ducroux**  
Business Development – Asia Pacific  
T. +377 98 06 18 55 - E. s.ducroux@sbm.mc

### RESERVATION

T. +377 98 06 25 25 - E. resort@sbm.mc

### Shivani Tripathi

MONACO GOVERNMENT TOURIST BUREAU - INDIA  
T. +91 22 67474188 - E. monaco@tracrep.com

**MEET**  
Celebrate

MONTECARLOMEETING.COM

