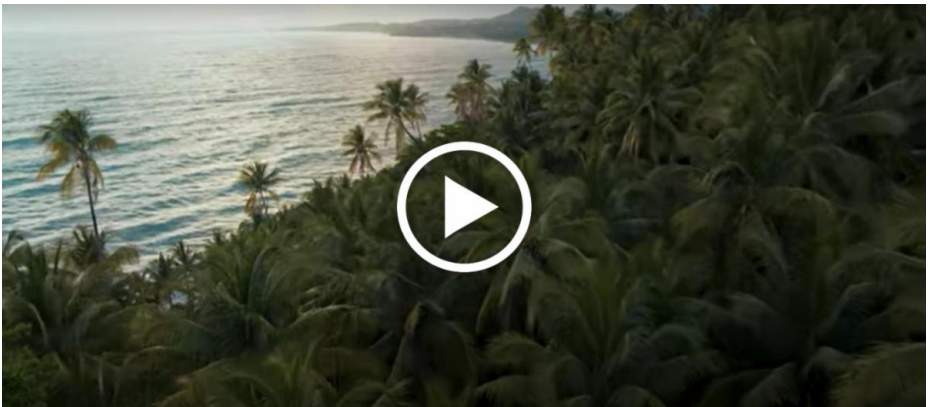


JAMAICA®

July 2023



Tourism Minister Expects Huge Influx of Visitors for Sumfest

Minister of Tourism, Hon. Edmund Bartlett, says there is every indication that the tourism capital Montego Bay, St. James, should be seeing a huge influx of overseas visitors in the coming weeks.

Reggae Sumfest is the island's summer reggae festival held over a week with its main nights from Thursday to Saturday. The 2023 staging dubbed The Return, is scheduled for July 16 - 22 in Montego Bay, Jamaica.

Did you know?

Jamaica Cultivates One Of The World's Rarest & Finest Coffees

Blue Mountain Coffee is the rarest & finest coffee because it takes so long to harvest it. The high altitude and gradient of the hills make it extremely difficult to produce a crop, making it super rare!

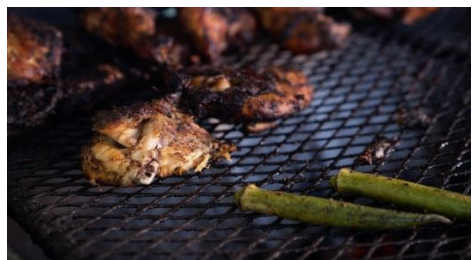


Summer air travel to Jamaica increases by 33%

Jamaica is experiencing a 33% increase in air travel for the summer compared to 2022, according to reports from one of the world's leading travel data analytics firms, Forwardkeys. The island's best summer was 2019, when the sector had at its disposal 1.2 million seats, welcoming some 1.06 million visitors. Now, in full recovery mode from the COVID-19 pandemic, Jamaica's main source market, the United States, has locked in 1.2 million of the seats.

Upcoming Events

This is the annual celebration of Jamaica's Jerk culture, in Boston, Portland. It is one of the most anticipated events on the local calendar for people of all ages from the communities in Portland, the wider Jamaica, and our overseas visitors. The Boston Jerk Celebrations is the event that people look forward to each year to satisfy their taste buds with original jerk foods and sauces.



ONLINE TRAINING PROGRAM

Jamaica is an island of beautiful landscapes, charming people and a mesmerizing culture. From mountains and valleys, rivers and waterfalls, coast to coast, Jamaica presents a magnificent palette of experiences, a kaleidoscope of colors and sounds that makes this island the most precious jewel in the Caribbean. Whether you choose to swim with dolphins, cycle down the Blue Mountains, zip-line through verdant forests, climb waterfalls, go cliff jumping, explore limestone caves, or just have a romantic dinner by the cliff, this lush tropical island delivers a unique vacation experience and a perfect backdrop to curate weddings, honeymoons, and special celebrations

Sign up at <https://www.oneloverewards.com/> to know what makes Jamaica so alluring for the Indian travellers.

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For more information, please contact:

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