



Bartlett urges take up of Tourism Workers Pension Scheme

Tourism Minister Edmund Bartlett has urged all players in the hospitality sector to recognize the importance of the Tourism Workers Pension Scheme (TWPS). He noted that the scheme had the potential for nearly 500,000 contributors, allowing for trillions of dollars to be made available for investment in the economy.

The scheme is designed to cover all tourism workers, 18-59 years old, whether permanent, contract or self-employed.

Did you know?

The Colours of the Jamaican Flag Are One of a Kind

Jamaica's flag features black, green, and gold—a unique combination that this country only has. Each of these colours has a meaning, making them even more special. The flag's three colours stand for difficulties, sunlight, and agriculture.



Thousands of Jamaicans Celebrate at Grand Gala

Thousands of Jamaicans clad turned up at the National Stadium to celebrate the country's 61st year of Independence on August 6. The patrons were treated to renditions showcasing the best of Jamaica's rich cultural heritage through song and dance, with an exciting array of performances featuring singers, deejays, and dancers. The Grand Gala is the highlight of Jamaica's 61st Independence anniversary, being celebrated under the theme 'Jamaica 61... Proud and Strong'.

Business Travel Tourism on the Rise

Director of Tourism, Jamaica Tourist Board, Donovan White, says Jamaica is experiencing a surge in business travel, which is on its way back to pre-COVID levels. He informed that the country's meetings, incentives, conferences, and exhibitions (MICE) sector is on the rise. The objective of the CMITE series of meetings is to promote Jamaica as a warm-weather destination of choice with the personnel, infrastructure, and strong cultural appeal that will result in reservations for meeting and incentive groups.



Upcoming Events

The Jamaica Bridal Expo, which will be taking place from 9th – 10th September 2023, at Montego Bay Convention Centre, offers wedding professionals and destination brides the opportunity to connect with the top destinations, hotels and services in Jamaica for the Bridal market. The Jamaica Bridal Expo is a unique networking event developed to showcase Jamaica as a premier destination for weddings, honeymoons, and romance. Jamaica Bridal Expo will bring local and international wedding presenters to help brides plan the very best wedding events from concepts to reception dinners to clothing and the big day. Brides and wedding planners will have the opportunity to meet with top resorts, the best hotels and service providers in Jamaica for the bridal market.

ONLINE TRAINING PROGRAM

Sign up for some fun and interactive training modules

Jamaica is an island of beautiful landscapes, charming people and a mesmerizing culture. From mountains and valleys, rivers and waterfalls, coast to coast, Jamaica presents a magnificent palette of experiences, a kaleidoscope of colors and sounds that makes this island the most precious jewel in the Caribbean. Whether you choose to swim with dolphins, cycle down the Blue Mountains, zip-line through verdant forests, climb waterfalls, go cliff jumping, explore limestone caves, or just have a romantic dinner by the cliff, this lush tropical island delivers a unique vacation experience and a perfect backdrop to curate weddings, honeymoons, and special celebrations.

Sign up at <https://www.oneloverewards.com/> to know what makes Jamaica so alluring for the Indian travellers.

GET SOCIAL

#Jamaica #VisitJamaica



For more information, please contact:

Harshima Bakshi | Assistant Manager – Public Relations

Jamaica Tourist Board c/o TRAC Representations (INDIA) Pvt. Ltd | A-61, 6th Floor, Himalaya House, 23, K. C. Marg, New Delhi – 110001 | Jamaica@tracrep.com | visitjamaica.com