



Jamaica celebrates its 61st Independence Day under the theme “Jamaica 61... Proud and Strong”



Terry Salmon (left) and Dalton Spence, celebrate Jamaica's 61st Independence anniversary, during the Grand Gala at the National Stadium on August 6.



The traditional maypole dance is performed at the Independence Grand Gala, held on Sunday (August 6), at the National Stadium in St. Andrew.

All India, 11 August 2023: Jamaica celebrated its 61st Independence Day on August 6, 2023. Thousands of Jamaicans clad in the national colours, black, green, and gold, turned up at the National Stadium to celebrate the country's 61st year of Independence.

The audience were treated to renditions showcasing the best of Jamaica's rich cultural heritage through song and dance, with an exciting array of performances featuring singers, deejays, and dancers. Hundreds of thousands of others tuned into the event in the virtual space.



Addressing journalists, Prime Minister, the Most Hon. Andrew Holness said, “I am very happy with the crowd. The crowd is very energetic, very engaged. I am very pleased that we have sought to acknowledge Morgan Heritage, which is one of the groups, in my opinion that have been carrying the flag very high for inspirational, cultural, and conscious reggae music”.

The audience were also treated to a spectacular drone show, an amazing fireworks display topped off the electrifying Grand Gala, one of the major events for the Jamaica Independence Festival. **The Grand Gala is the highlight of Jamaica's 61st Independence anniversary, being celebrated under the theme 'Jamaica 61... Proud and Strong'.**

As Jamaica celebrates 61 years of independence, the Deputy Mayor of Montego Bay, Councillor Richard Vernon suggested citizens to work together to translate their dreams and hopes into tangible realities. Citizens of Jamaica are being encouraged to uphold the traditional values defining their heritage.

The Independence Day celebrations were a glimpse of the culture and heritage of Jamaica, which will help in attracting more tourists from across the globe.

In reference to build a strong pull factor for the tourists worldwide and especially the wedding segment, Jamaica is also coming up with its annual Jamaica Bridal Expo, which will be taking place from 9th – 10th September 2023, at Montego Bay Convention Centre. A unique networking event developed to showcase Jamaica as a premier destination for weddings, honeymoons, and romance.

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Jamaica Bridal Expo

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About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in New Delhi, Mumbai, Berlin, Barcelona, Rome, Amsterdam, Tokyo and Paris. In 2022, Jamaica topped the World Travel Awards across multiple categories, most notably as the winner of Caribbean's Leading Tourist Destination and JTB as the Caribbean's Leading Tourist Board.

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